



*Penny Turrentine  
LACM SIG Leader*

Some of our important choices have a time line. If we delay a decision, the opportunity is gone forever. Sometimes our doubts keep us from making a choice that involves change. Thus an opportunity may be missed.

James E. Faust



*Les Bons Temps: Celebrating Success*  
October 30-November 2, 2109

The CRLA Conference is just around the corner. How about making the decision to enjoy interacting with your colleagues in beautiful New Orleans. The dates are October 30<sup>th</sup> through November 2. Once you get to New Orleans, you will have more decisions to make. There are many wonderful presentations from which to choose, a plethora of tours an events planned by the Conference committee, and endless activities to enjoy in the Big Easy.

## 2019 CRLA Board

### President

Page Keller  
[kellerp@cofc.edu](mailto:kellerp@cofc.edu)

### President-Elect

Kathy Stein  
[kstein@sulross.edu](mailto:kstein@sulross.edu)

### Past President

Victoria Appatova  
[victoria.appatova@uc.edu](mailto:victoria.appatova@uc.edu)

### Secretary

Marissa Loon  
[mloon@ju.edu](mailto:mloon@ju.edu)

### Treasurer

Maureen DuPont  
[mdupont@csusm.edu](mailto:mdupont@csusm.edu)

### Certifications Director

Roberta Schotka  
[r.schotka@crla.net](mailto:r.schotka@crla.net)

### Professional Development Director

Jon Mladic  
[Jon.mladic@rasmussen.edu](mailto:Jon.mladic@rasmussen.edu)

### Public Relations Director

Lisa Sharfstein  
[lsharfstein@carlow.edu](mailto:lsharfstein@carlow.edu)

### Publications Director

Melissa Thomas  
[melissathomas@utexas.edu](mailto:melissathomas@utexas.edu)

Our hotel is the Sheraton New Orleans in the French Quarter. The French Quarter has its own website that is full of information about food, fun things to do and so on. The web address is

<https://www.frenchquarter.com/>

Hotel registration is open. I have found that the conference hotel fills up fairly quickly so check it out at

<http://2019conference.crla.net/index.php/hotel>

Here are a few more links to fun things to do in New Orleans:

<https://2019conference.crla.net/index.php/new-orleans>

---

I am delighted to see our SIG has grown so rapidly. I have added all our recently added members to the wiki.

If you have forgotten or were not aware, the LACM SIG has a wiki, a great way for us to share resources and information. I encourage you to check it out and to become an active participant. You can find the wiki at:

<http://lacmsig.pbworks.com/w/page/13955176/FrontPage>

Currently, some of the pages on the wiki include marketing, learning center design, online tutoring, managing and training of professional staff and tutors, research and evaluation, resources for tutors and students, and disabilities. Our SIG is rich with experience and expertise. Please share.



## News

As one who spent thirty years as a learning center director, I am so excited to share a project I undertook to give back to our profession. *Everything You Ever Wanted to Know About Learning Centers, and Then Some* is complete resource book, a go-to-guide crammed with tips, advice, and information for developing an excellent learning center. In the book I discuss everything from understanding the development of learning assistance, creating the theoretical foundation for your center, the services to be provided, the physical spaces, professional development opportunities, staff selection and tutor training, publicity and public relations, and assessment of your program. Read it cover to cover or refer to chapters relevant to your specific needs. H&H Publishing expects to release the book in time for the Conference. If you are attending the Conference, please stop by the Authors' Book Signing to visit or check H&H's website for current information. Below is the link to their website.

<https://www.hhpublishing.com/ap/books/professional-resources.html#learning-centers>.

**There is no end to education. It is not that you read a book, pass an examination, and finish with education. The whole of life, from the moment you are born to the moment you die, is a process of learning.**

**Jiddu Krishnamurti**

You can reach me through either of these email addresses: [pturrentine@pima.edu](mailto:pturrentine@pima.edu) or [penny.turrentine@comcast.net](mailto:penny.turrentine@comcast.net) or by phone: 520-440-1001.

We will continue with our tradition of meeting at a breakfast event during the annual CRLA Conference. The breakfast is scheduled for Friday, November 1<sup>st</sup> at 7:15 am. I encourage your input about agenda items or activities for our meeting.